

CHARLIE PRATOR

STAFF USER EXPERIENCE DESIGNER WITH 10+ YEARS OF EXPERIENCE

713-594-2348
charlieprator@gmail.com
Portfolio
GitHub
LinkedIn

EXPERIENCE *(selected works since 2012)*

Rev — Staff User Experience Designer

SEP 2023 - FEB 2024

- Modernized checkout flow for legal AI transcription products
- Designed calendar integration flow for instant meeting transcription
- Re-architected design system, created dozens of new components, and got engineering buy-in

HubSpot — Sr. Design System Designer

MAR 2021 - FEB 2023

- Migrated 250 designers from old Sketch file to React-aligned Figma libraries** with component usage in the thousands of times/week
- Created new governance model to transition into a tiered design system with decentralized contribution model
- Provided design system support and designer onboarding at ~10 issues/week

SpotX — Sr. UX/UI Designer

JAN 2019 - MAR 2021

- Led design team in the **creation of ad-tech industry's first design system, Boost**. Contributed to design & front-end dev of over 1,078 components
- Redesigned their contract accounting functionality for a platform that transacts \$1 million / day
- Led company's first initiative in quantifying the UX via heuristic eval, SUS, SUPR-Q, and other research tasks

Bayer — UX/UI Designer

AUG 2018 - OCT 2018

- Designed a responsive web app for their procurement team to **solve a \$4.2 million search problem**
- Led workshops to gather requirements between a 10-person stakeholder team
- Conducted field studies and established task duration & success benchmarks

Fairmount Santrol — Sr. UX/UI Designer

JUN 2017 - JAN 2018

- Designed responsive web app designed to **help deliver 83 million lbs of sand / week, via freight**, to customer locations around North America
- Led 3-day workshop with executives and sales team to gather insights on current business process
- Crafted user personas & conducted weekly user tests to uncover usability issues

Sandbox Logistics — Sr. UX/UI Designer

FEB 2015 - NOV 2016

- Designed a web & mobile app that helped dispatchers and truck-drivers deliver O&G materials to remote well sites via 18-wheelers. App bolstered my **client's sale price to \$75 million**
- Doubled client's operational efficiency to 10,000 loads per month and truck fleet from 250 to 500

EDUCATION

TeamTreehouse - Front-End Web Dev Degree (2020)

Texas A&M University - Bachelors in Accounting (2010)

HIGHLIGHTS

12

years of experience

74

projects worked on

6B

Users served

2

#1 App Store Apps

SKILLS

Design

Figma ● Sketch ●
Abstract ●
User Personas ●
Think Aloud Testing ●
A/B Testing ● SUS ●
SUPR-Q ● Pendo ●
Heuristic
Evaluations ●

Development

HTML5 ● CSS3 ●
SCSS ●
Javascript ● React
Github ● Jira